28th January, 2019.

To

All the Zonal General Secretaries in Life sector &

Secretary, Standing Committee (GI)

Dear Comrades,

**Procuration of Advertisement to Insurance Worker**

In the AIIEA Secretariat meeting held at Hyderabad on 26-27th January, 2019 there was a discussion regarding procuring advertisements to Insurance Worker by our Units. Finally, it was decided unanimously that every zone will mobilize advertisements for Back cover and two Inside covers with tariff of Rs. 25,000 + 15,000 + 15,000 respectively for a total value of Rs. 55,000/- per month.

The commitment given by the Zonal Organisations for each month starting from March 2019 is given hereunder:

|  |  |  |
| --- | --- | --- |
| **S. No.** | **Advertisement for the Month of** | **ZONE** |
| **1** | **MARCH -2019** | **NCZIEF** |
| **2** | **APRIL - 2019** | **ECZIEA** |
| **3** | **MAY - 2019** | **CZIEA** |
| **4** | **JUNE - 2019** | **EZIEA** |
| **5** | **JULY - 2019** | **WZIEA** |
| **6** | **AUGUST - 2019** | **SZIEF** |
| **7** | **SEPTEMBER - 2019** | **SCZIEF** |
| **8** | **OCTOBER - 2019** | **NZIEA** |
| **9** | **NOVEMBER - 2019** | **G I**  |

It was also agreed that the above cycle will be repeated from December 2019 onwards.

We hope our Units shall fulfill their commitment without fail.

With greetings,

Comradely yours,



Treasurer.